



unique high end audio

PRESS RELEASE

August, 2012: MBL announces a new member to their team - Sales Manager Björn Rutz

MBL Akustikgeräte reinforces their team around a further important position in the business. Björn Rutz is appointed as Sales Manager at the German head office of the Berlin high end audio company effectively since July, 1st

Before Björn Rutz joined MBL he was in charge at MBL's German distributor and is therefore very committed to the brand and very familiar with the MBL products. Due to his many years of experience in the audio and video industry the 43 year old is a very competent contact person and very proficient in dealing with exclusive high end audio products.

Björn Rutz is responsible for the European, Latin American and Australian MBL business as a support for the Distributors. The main focus will be to lead and force the development of new and additional distribution innovations and channels.



About MBL:

Set up in 1979, Berlin's MBL Akustikgeräte GmbH & Co. KG has ever since focused on the development and production of absolutely top-of-the-line audio equipment. MBL's manufacturing units craft their prime loudspeakers and reproducing systems by ingeniously combining handiwork with highly sophisticated production processes for world-wide distribution through a network of independent dealers enjoying exclusivity in the given country. The excellence of MBL and its products in terms of sound fidelity and general quality is evidenced by a wide range of distinctions awarded by the international trade press. Prices of complete systems range from € 18,000 to as high as € 400,000.

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