



Press Release

Innovation at CES 2011: MBL presents its new “Corona Line”

The Berlin company MBL, a byword for high end audio, will be showcasing its new line of high end audio electronics at the forthcoming CES show in Las Vegas. This new range of high end equipment which answers to the name of “Corona Line” is the result of long term intensive development. Its most immediately striking feature is its new design format which means breaking fresh ground for MBL. With its unique blend of cutting-edge minimalist design and classical elegance, the Corona Line blends perfectly in almost any kind of living room. The various components of the range – the CD Player, Pre Amplifier, Power Amplifier and Integrated Amp – have all been carefully designed to complement one another and when taken together as a single family unit radiate an atmosphere of captivating serenity. They already caused a huge sensation when shown at this year’s High End Fair in Munich. The Corona Line takes its name from the illuminated 40mm button shaped like the MBL logo and mounted on the upper side for regulation of display brightness.

But MBL hasn’t just broken the mould in design terms alone; technically speaking too this new product line sets new standards. The outer solid aluminium casing contains a second casing of reinforced steel which houses the inner workings. All power supplies units and transformers are not only screened off by magnetically shielded partitions but also fully electrically isolated. The CD Player features a state of the art high quality Slot drive and digital RCA and Toslink inputs as well as a native USB dock for CD audio data. High precision buffer data reading is given by the combination of digital frequency synthesizer and nested analogue phase lock loop (PLL). Inclusion of the complete output group in the function block of the switching amplifier renders an exceptionally pure and natural sound. A novel intelligent MBL SmartLink network enables the devices to talk with one another with all associated input signals controlled by the Pre-Amplifier or Integrated Amplifier. Updates for equipment software can simply be uploaded via the integrated SD card reader. Stand-by power consumption is in the environmentally friendly range of below 1 VA.

As customary for MBL, the new line is manufactured in MBL’s own factory close by Berlin in strict compliance with the most stringent quality standards and a loving attention to detail that makes it a true “Made in Germany” product. Following presentation of the Corona Line at the CES show, the CD Player, Pre-Amplifier, Integrated Amplifier and Stereo Power Amplifier will come onto the market in a first stage starting in mid 2011. They will be followed in autumn by the RDS Tuner and a Mono Power Amplifier. What’s more, an iPod/iPhone/iPad dock is currently under development that will allow the whole MBL system to be controlled by an Apple device. The Corona Line comes in a choice of two colours: smart white or elegant black both of which can be combined with a Gold or Palinux middle section. Prices range from € 5.900 up to € 7.500 for the various components of the Corona Line.

MBL Akustikgeräte GmbH & Co. KG, Berlin



unique high end audio

About MBL:

Based in Berlin, ever since it was established in 1979, MBL Akustikgeräte GmbH & Co. KG has been specialised in the development and production of exclusive high-end audio equipment. With an intelligent blend of handcraftsmanship and innovative high-tech, its peerless high grade loudspeakers and sound reproduction equipment are built in the company's own factory and shipped throughout the world. A roll-call of honours and distinctions from the international audio press bears testimony to the acoustic and qualitative mastery of MBL and its products. Prices for complete systems range from € 18,000 to € 400,000.

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