

MBL Akustikgeraete GmbH & Co. KG, Berlin

February 1, 2010



unique high end audio

Press release

MBL appoints new distributor for the US, Canada and Mexico

Berlin-based high end audio specialist MBL Akustikgeraete GmbH & Co. KG is re-shaping its distribution system. On February 1, 2010, distribution rights for the US, Canada and Mexico will be entrusted to GTT Distribution, Inc of New Jersey with a view to intensifying market cultivation and improving customer service. MBL has high hopes for the new partnership. "GTT's declared aim is to widen the network of certified dealers while developing a new approach to the co-operation with them. Working trustfully together in a manner profitable to both sides we want to intensify our market presence, thus offering our customers the quality of service they have a right to expect when buying a high end MBL product", said GTT's managing director Bill Parish.

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